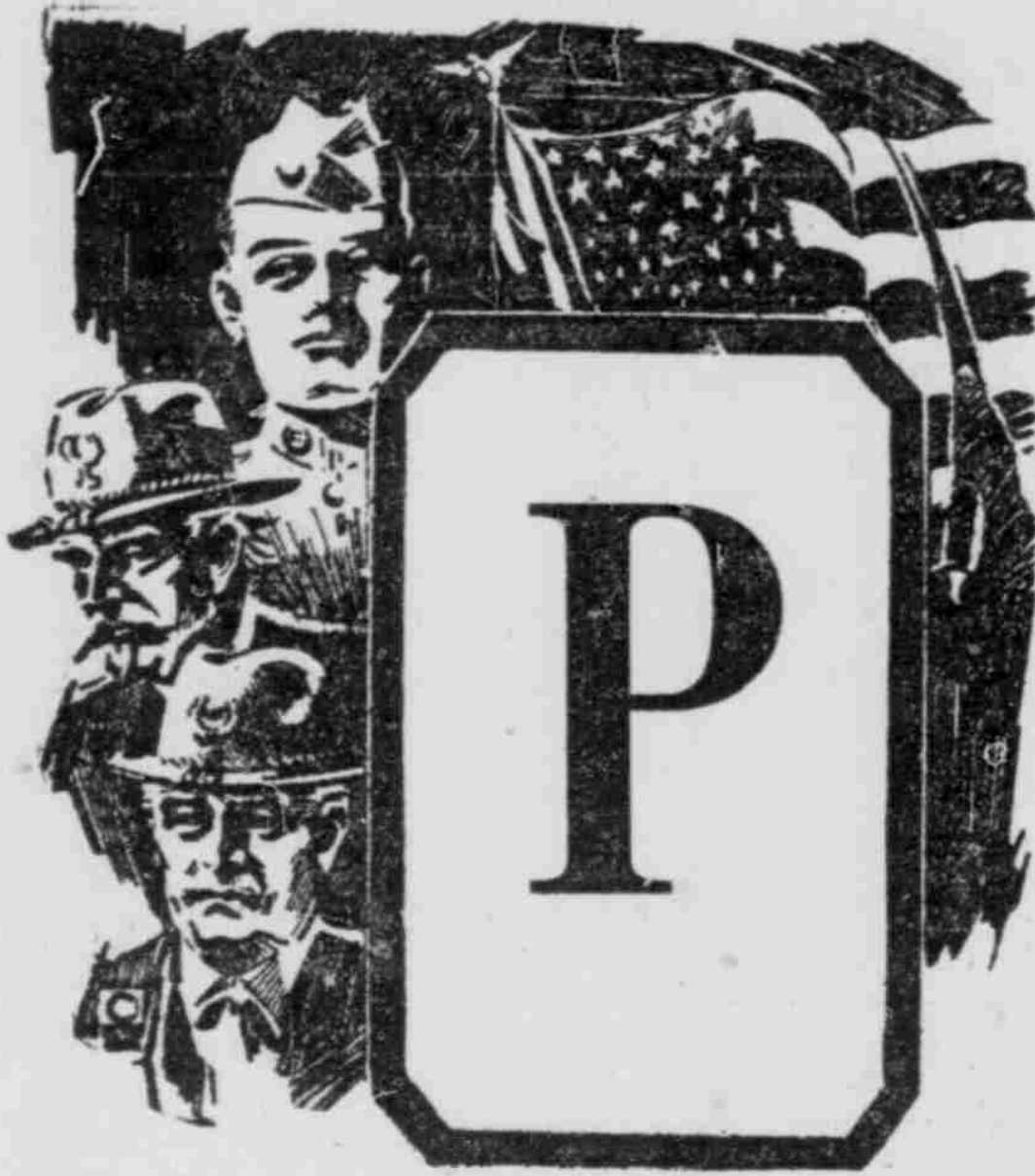


Attention, Citizens of South Bend and All Ex-Service Men!



PERHAPS the greatest cooperative effort in the history of South Bend—when citizens show appreciation for their war heroes—takes place next Monday night. The celebration will be held in the mammoth administration building of the Studebaker corporation, just south of the New York Central, between Main and Lafayette streets. Every citizen of South Bend and every person, who has been in the war service of the United States, owes it to himself or herself to be present.

HERE are the facts about this gigantic enterprise in a nutshell: Folks, who were not in the service, are asked to buy tickets of admission for \$5 each or whatever price they desire to pay. Men and women, who were in the service, their wives, sweethearts and mothers, are to be admitted free. Their uniforms or their service button will admit them. Most of the expense of the reception has been contributed by patriotic firms and individuals. The money derived from the sale of tickets will be turned over to the St. Joseph County Red Cross, to be paid out to deserving war veterans, who are found to be in adverse circumstances.

THIS is the first concerted effort to show our war heroes appreciation for their deeds and sacrifices, when they marched bravely away to war, back in the distressing days of 1917 and '18. They did not flinch then. YOU should not flinch NOW. Every citizen should put his shoulder to the wheel, to make Monday night's celebration the greatest in the history of grand old South Bend.

LET nothing keep you away from Monday night's celebration!

Every Veteran, Every Veteran's Wife, Mother or Sweetheart, and Every Citizen Will Want to See the Wonders of the Studebaker Administration Building — Converted Into a Magical Spectacle of War Scenes for the Evening!

(Every corner of the four floors of this gigantic building, just south of New York Central tracks, between Main and Lafayette streets, will take the veteran back to his days in France).

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| SEE THE REALISTIC TRENCHES JUST AS THEY WERE IN NORTHERN FRANCE. | SEE THE THEATRICAL PERFORMANCE, LIKE THEY USED TO BE GIVEN IN THE OLD LIBERTY THEATERS. |
| SEE THE REPRODUCTION OF THE TYPICAL FRENCH VILLAGE. | SEE THE GRAND, GORGEOUS PAGEANT OF THOUSANDS OF FLAGS OF ALL NATIONS. |
| SEE THE LITTLE FRENCH WINE SHOP (with nothing missing but the familiar Vin Blanc!) | DANCE YOUR FOOL HEAD OFF ON A GIGANTIC DANCE HALL LARGE ENOUGH TO ACCOMMODATE 5,000 PEOPLE. |
| SEE THE SALVATION ARMY DUGOUT, YOU REMEMBER SO WELL. | HEAR SPLENDID ORCHESTRAS AND THE STUDEBAKER BAND. |
| SEE THE RED CROSS AND THE Y. M. C. A. HUTS. | REFRESHMENTS OF ALL KINDS SERVED ALL OVER THE HOUSE. |
| SEE THE CANTEEN OF THE JEWISH WELFARE SOCIETY. | ENTERTAINMENT GALORE ON EVERY FLOOR. |

Citizens, Get Your Tickets at Golden Mann's Four Stores, George Platner's, Hullie & Mike's or the Oliver News Stand

This Space Contributed to the Success of the Soldiers' Reception by The

SOUTH BEND NEWS-TIMES

Daily and Sunday